FOR IMMEDIATE RELEASE

Delta Irrigation and West Coast Robotics Partner to Deliver Integrated Irrigation, Automation & Smart Farm Solutions Across Western Canada

CHILLIWACK, B.C. February, 6 2026 - Delta Irrigation (Delta), a subsidiary of Delta Water Products, and West Coast Robotics (WCR) today announced a strategic partnership focusing on delivering fully integrated, design-driven solutions for growers and dairy farmers across Western Canada. By aligning expertise in irrigation, water management, farm automation and robotics, the partnership brings a highly collaborative approach to farm infrastructure - designing the right solution from the field to the barn.

As agriculture further evolves toward automation and resource efficiency, the partnership brings together Delta Irrigation's experience in irrigation design and project installations with West Coast Robotics' advanced dairy automation and smart farm technologies. For producers, this means better coordination between field and barn systems, clearer decision-making, and solutions designed to improve labour efficiency, water use, and long-term farm performance.



Delta CEO - Chris Les, West Coast Robotics CEO - Brian Rodenburg & Delta's Executive Board Chair - Larry Les

"I have high regard for Brian and the WCR brand and am looking forward to working closely with the WCR team to better serve our customers across Western Canada. WCR's strength in automation combined with our focus on irrigation will create powerful solutions for Western Canadian farmers. Combining WCR's strength in automation with our focus on irrigation allows us to deliver more thoughtful, integrated solutions for today's farms." - Chris Les, CEO, Delta Water Products

The partnership reflects more than a year of thoughtful collaboration and a shared commitment to supporting farmers with practical guidance and integrated system design.

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“By combining West Coast Robotics’ automation expertise with Delta Water Products’ deep knowledge of irrigation, water infrastructure, and its trusted distribution network, we can deliver the right solution for every producer. This collaboration is the first step toward a fully integrated, data-driven system connecting the field to the barn.” – Brian Rodenburg, West Coast Robotics, CEO

“At the heart of this partnership is that farmers deserve the best possible advice and solutions that are right for their operation. In combining our resources and technical expertise, we have enhanced our ability to collaborate more deeply at the farm level to design integrated systems that truly fit each farm and farmer.” - Larry Les, Executive Board Chair, Delta

As labour shortages, water efficiency demands, and automation adoption accelerate across agriculture, integrated solutions are becoming essential for farm sustainability. Both companies look forward to ways to grow the partnership and expand the market reach for all of the great brands and services that they provide.

About West Coast Robotics: Established in 2007, West Coast Robotics Ltd. provides advanced dairy automation technology, including Lely Group robotic equipment and 360 RAIN irrigation systems. The company focuses on improving productivity, sustainability, and quality of life for dairy farmers through innovative technology, expert advice, and responsive service.

About Delta Water Products: Founded in 1978, Delta Water Products is a leading provider of agricultural irrigation, pump, motor, and infrastructure solutions across Western Canada and the Pacific Northwest. Known for deep industry expertise and a customer-first approach, Delta delivers high-quality equipment, trusted technical support, and integrated solutions to its customers in a variety of agricultural, industrial and commercial applications.

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